



## SEDAN CHAIR CHARITIES FUND 抬轎比賽慈善基金

### Sponsorship / Donation Form

Established in 1975, Sedan Chair Charities Fund ( SCCF ) is a registered non-profit organization with a mission to help local charities that receive limited or no support from the Government. Each year, the Sedan Chair Race and Bazaar is held at the Matilda International Hospital, the Peak. Since its inception 1975, SCCF has raised near HK\$ 70 million and has helped 138 local charities particularly those lesser-known and have very limited resources to do their own fundraising.

Category	Amount	Please tick
Platinum Sponsor (白金贊助) #	\$200,000 (not less than)	
Gold (金贊助) #	\$100,000 (not less than)	
Silver (銀贊助)*	\$70,000	
Race Team Donation	\$36,000 or up	
Award trophy sponsorship (new)	\$30,000	
Award trophy sponsorship (renewal)	\$20,000	
Towel sponsorship**	\$18,000	
Event Program Advertisement (場刊廣告) – Full-page Ad.	\$8,800	
Event Program Advertisement - Centre Page Spread	\$17,780	
Event day Railing Banner (250 X 90 cm)	\$9,000	
Others (i.e. cash)	\$5,000 or up	

# Platinum Sponsor is entitled to :

1. Exclusive "Platinum" sponsor of the event
2. Company Brand integrated into official T-shirt
3. Complimentary promotional booth on the event day
4. Inside / Back cover advertisement
5. Large size logo and company name exposure on outdoor advertisement

## Both Platinum and Gold Sponsors have the benefit of year round association with this well established and organized charity fund as well as a high profile on the publicity leading up to the event and major publicity on the day and event day railing banner exposure.

\* Silver sponsors are acknowledged with their logos on the main stage on Sunday 29<sup>th</sup> October 2017, official website, event Backdrops, Event Program and in almost all promotional materials (i.e. above the line campaign).

\*\* Towel Sponsors are acknowledged with their logos on official website, in Event Programme whilst given event day and year-round exposure with product distribution to all parties.

**For details of the sponsorships, please visit our website [www.sedanchairace.org](http://www.sedanchairace.org).**

Please make your cheque payable to **Sedan Chair Charities Fund** and send to:

**Sedan Chair Charities Fund**  
41 Mt. Kellett Road, The Peak, Hong Kong

Your support of our fundraising efforts is greatly appreciated and will help those less fortunate than us locally.

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sedan Chair Charities Fund is a non-profitable organization registered with the Inland Revenue. Donations of \$100 or above are tax deductible with a receipt. The Sponsor acknowledges that notwithstanding the cancellation or re-scheduling of the Event for any reason, the Sponsorship Fee shall be non-refundable.

For more information, please contact us at  
Tel: 2849 0447 E-mail: [program@sedanchairace.org](mailto:program@sedanchairace.org) Website: [www.sedanchairace.org](http://www.sedanchairace.org)